## соvінатон Technology Forum

Data in a Connected World January 27-29, 2021

# **Covington Presenters**

### Moderators



Suzanne Bell Partner

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Suzanne Bell has more than 20 years of experience representing some of the world's most prominent technology companies in their most significant technology and intellectual property transactions. Suzanne focuses on technology and IP transactions—with an emphasis on complex strategic alliances—for a wide range of software, electronics, AI, IoT, autonomous vehicle, telecommunications, cloud computing, digital media, Internet, fintech, digital health, and clean technology companies. Her practice also includes: strategic intellectual property asset purchases and sales; technology mergers, acquisitions, and spin-offs; and intellectual property litigation settlement agreements. In addition to her transactional work, she provides product counseling and advice on structuring business models for emerging technology companies and traditional companies that are embracing technology. Suzanne works with both growth and mature companies, and she has advised many of Silicon Valley's most prominent companies from start-up to maturity. Ms. Bell earned her J.D. from Stanford Law School, and M.S. from Columbia University, and her B.A. from Middlebury College.



Jennifer Johnson Partner

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Jennifer Johnson is a partner specializing in communications, media and technology matters who serves as co-chair of Covington's global and multi-disciplinary Internet of Things (IoT) Initiative. She represents and advises content distributors, broadcast companies, trade associations, and other media and technology entities on a wide range of issues. Ms. Johnson has more than two decades of experience advising clients in the communications, media and technology sectors, and has served as a co-chair for these practices for more than 15 years. On IoT issues, she collaborates with Covington's global, multi-disciplinary team to assist companies navigating the complex statutory and regulatory constructs surrounding this evolving area, including legal issues with respect to connected and autonomous vehicles, internet connected devices, smart ecosystems, and other IoT products and services. Ms. Johnson received her J.D., *cum laude*, from Harvard Law School in 1994, and her B.A., *magna cum laude*, from Yale University in 1991.

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Micaela McMurrough Partner

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Micaela McMurrough has represented clients in high-stakes antitrust, patent, trade secrets, contract, and securities litigation, and other complex commercial litigation matters. Ms. McMurrough also represents and advises domestic and international clients on cybersecurity and data privacy issues, including cybersecurity investigations and cyber incident response. Ms. McMurrough has advised clients on data breaches and other network intrusions, conducted cybersecurity investigations, and advised clients regarding evolving cybersecurity regulations and cybersecurity norms in the context of international law. Ms. McMurrough earned her J.D., *magna cum laude*, from Cornell Law School in 2007, her M.A., with honors, from the University of Oklahoma in 2001, and received her B.S., with distinguished honors, from the U.S. Military Academy at West Point in 1998.

#### Presenters



Fredericka Argent Associate

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Fredericka Argent is an associate in the technology and media practice group, having joined the firm as a trainee solicitor in 2012. Ms. Argent advises emerging and leading companies on intellectual property and data protection issues, including copyright, trademarks, e-commerce and piracy. She has experience advising companies in the technology, pharmaceutical, luxury brands and media sectors. Her practice encompasses regulatory compliance and advisory work. She regularly provides strategic advice to global companies on complying with data protection laws in Europe. Ms. Argent has experience conducting IP enforcement. She represents right owners, including in the publishing and fashion industries, and helps coordinate an in-house internet investigations team who conduct global monitoring, reporting, notice and takedown programs to combat Internet piracy. Ms. Argent earned her Postgraduate Diploma in Intellectual Property Law and Practice from the University of Oxford in 2017. She received her Qualified Lawyers Transfer Test from BPP Law School in 2012, and BPP Law School, BVC, in 2010. Ms. Argent earned her LL.B from the London School of Economics, with honors, in 2009.



Libbie Canter Partner

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Libbie Canter has experience representing a wide variety of multinational companies on privacy, cyber security, and technology transaction issues, with special expertise in advising those in highly-regulated sectors, including financial services companies and pharmaceutical and medical device manufacturers. She counsels these companies — and their technology and advertising partners —

on how to address legacy regulatory issues and the cutting edge issues that have emerged with industry innovations and data collaborations. As part of her practice, she regularly represents clients in commercial transactions relating to content distribution and those involving personal data and cybersecurity risk. Ms. Canter earned her J.D. from the University of Virginia School of Law, and her A.B. from Duke University.



James Garland Partner

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Mr. Garland's practice focuses on government investigations and enforcement matters, complex commercial litigation, and cybersecurity. Recognized by Chambers USA as a leading practitioner in both the white collar and cybersecurity categories. He previously served as co-chair of Covington's "Band 1"-ranked White Collar and Investigations Practice Group and currently is a member of the firm's eight-partner Management Committee. Mr. Garland regularly represents corporate and individual clients in government investigations and enforcement actions. He has successfully handled matters involving allegations of economic espionage, theft of trade secrets, terrorismfinancing, sanctions and export control violations, money laundering, foreign bribery, public corruption, fraud, and obstruction of justice. He has particular expertise advising clients in connection with investigations and disputes involving electronic surveillance and law enforcement access to digital evidence. From 2009 to 2010, Mr. Garland served as Deputy Chief of Staff and Counselor to Attorney General Eric Holder at the U.S. Department of Justice. In that role, he advised the Attorney General on a range of enforcement issues, with an emphasis on criminal, cybersecurity, and surveillance matters. Mr. Garland earned his J.D., Order of the Coif, from the University of Virginia School of Law in 2000, where he was an Editorial Board Member, Virginia Law Review. He received his A.B. from Princeton University in 1995, and attended Woodrow Wilson School of Public & International Affairs.



#### Moritz Hüsch Partner

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Moritz Hüsch is partner in Covington's Frankfurt office. Dr. Hüsch's practice focuses on technologydriven M&A transactions, complex licensing deals and cooperation's, cross-border transactions, outsourcing, commercial contracts, data privacy and cybersecurity. A particular focus of Dr. Hüsch's practice is on advising companies in the pharmaceutical, life sciences and healthcare sectors. Dr. Hüsch is co-chair of Covington's global and multi-disciplinary Internet of Things (IoT) Initiative. Dr. Hüsch earned his law degree from the University of Hamburg and University of Freiburg in 2000, and received his Ph.D. from the University of Hamburg in 2006.



Broderick Johnson Senior Of Counsel

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Broderick Johnson is a public policy and political strategist with more than three decades of leadership at the highest levels of government and the legal profession. He provides strategic leadership advice and counsel to clients on legislative, regulatory, legal, and political issues. His experience includes telecommunications and technology, workforce development, tax policy, education, sports and entertainment, and financial services matters. Mr. Johnson has the distinction of having been appointed to senior posts under two U.S. Presidents. He served as Assistant to the President and Cabinet Secretary under President Barack Obama. In that role, he was the President's primary liaison to members of the Cabinet, directing a team that helped coordinate policy and communications strategy between the West Wing and Federal agencies. Mr. Johnson earned his J.D. from the University of Michigan Law School, and received his B.A. from the College of the Holy Cross.



Laura Kim Partner

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Laura Kim draws upon her experience in senior positions at the Federal Trade Commission to advise clients across industries on complex advertising, privacy, and data security matters. She provides practical compliance advice and represents clients in FTC and State AG investigations. Ms. Kim advises on a wide range of consumer protection issues, including green claims, influencers, native advertising, claim substantiation, Made in USA claims, children's privacy, subscription auto-renewal marketing, and other digital advertising matters. In addition, Ms. Kim actively practices before the NAD, including recent successful resolution of matters for both challengers and advertisers. She co-chairs Covington's Advertising and Consumer Protection Practice Group and participates in the firm's Internet of Things Initiative. Ms. Kim severed with the Federal Trade Commission and the U.S. Department of Education. Ms. Kim earned her J.D. from Harvard Law School in 2000, and received her B.A., *summa cum laude*, from Yale University in 1997.



Jake Levine Policy Advisor

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Jake Levine is a member of the firm's Public Policy Practice Group, and its Clean Energy and Climate Industry Group. Mr. Levine advises clients on a variety of public policy, legislative, regulatory, and business matters related to connected and autonomous vehicles, clean energy, climate, water, transportation, and technology. Prior to joining Covington, Mr. Levine held a number of senior positions at the intersection of clean energy policy and technology. Mr. Levine served most recently as Senior Counsel and Principal Consultant to California State Senator Fran Pavley, where he led a team focused on state policy related to climate change, electric vehicles, energy storage, drought and water policy. Mr. Levine also served as Chief of Staff to the President of Opower, a software firm that uses big data and behavioral science technology to help consumers take control their energy use. Mr. Levine also has experience in the White House Office of Energy and Climate Change, where he worked on a host of innovative energy policies, including the most stringent fuel economy standards ever set and the first-ever greenhouse gas emissions standards for cars and trucks. He served as a member of President Obama's delegation to the U.N. Conference of Parties in Copenhagen, as a member of the 2009 Presidential Inaugural Committee, and during the 2008 presidential campaign, traveled with Senator Obama to more than 20 states and Europe, managing the national press corps. He earned his J.D. from Harvard Law School in 2013, and his A.B., *cum laude*, from Harvard University in 2007.



Yan Luo Partner

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Yan Luo advises clients on a broad range of regulatory matters in connection with data privacy and cybersecurity, antitrust and competition, as well as international trade laws in the United States, EU, and China. Ms. Luo has significant experience assisting multinational companies navigating the rapidly-evolving Chinese cybersecurity and data privacy rules. Her work includes high-stakes compliance advice on strategic issues such as data localization and cross border data transfer, as well as data protection advice in the context of strategic transactions. She also advises leading Chinese technology companies on global data governance issues and on compliance matters in major jurisdictions such as the European Union and the United States. Ms. Luo earned her LL.M. from Harvard Law School in 2011, her Ph.D. from Queen Mary, University of London in 2009, a LL.M, *magna cum laude*, from University of Groningen in 2003, and received her LL.B. from Fudan University in 2002.



Ali Mojibi Partner

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Mr. Mojibi is a trial lawyer who firmly believes in the persuasive power of streamlined and thematic trial presentation. Drawing from his diverse background in engineering, medical sciences, and sales, Mr. Mojibi focuses on matters that present complex technical issues, including patent, trade secret, and high-stakes commercial litigation, in which he seeks to add value by helping the litigation team focus only on what really matters. Mr. Mojibi has served as trial counsel in state and federal courts and conducted tens of hours of direct and cross examination. He also has extensive experience in the design, implementation, and analysis of jury focus group exercises. Mr. Mojibi earned his J.D., *magna cum laude*, Order of the Coif, from Loyola Law School, Los Angeles in 2009. He was Chief Articles Editor, *Loyola Law School Law Review*. He received his B.S.in Electrical Engineering – Computer Science from the University of California, Los Angeles, in 2006.



Lisa Peets Partner

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Lisa Peets leads the Technology and Media practice in the firm's London office and is Chair of the firmwide Corporate practice. Ms. Peets divides her time between London and Brussels, and her practice embraces regulatory counsel and legislative advocacy. In this context, she has worked closely with leading multinationals in a number of sectors, including some of the world's best-known technology, media and life science companies. Ms. Peets counsels clients on a range of EU law issues, including copyright, data protection, e-commerce and consumer protection, technology standards, cloud computing regulations, compulsory licensing, IPR enforcement and emerging technologies. Ms. Peets also routinely advises clients in and outside of the technology sector on trade related matters, including EU trade controls rules. Ms. Peets earned her J.D., *cum laude*, from Harvard Law School in 1994, and received her A.B. from Harvard University, with honors, in 1988.



Adrian Perry Partner

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Adrian Perry's practice focuses on matters involving emerging and innovative uses of technology, intellectual property, and data. Mr. Perry is a recognized practitioner in the sports, music and entertainment industries, selected by Law360 as a <u>Rising Star</u> in Sports and Betting, by Billboard as a <u>Top Music Lawyer</u>, by *The Hollywood Reporter* as a <u>NY Power Lawyer</u>, and by *Variety* in its <u>Dealmakers Impact Report</u>. Mr. Perry is co-chair of the firm's Music Industry practice, and is also part of the firm's Artificial Intelligence and Internet of Things initiatives, advising on deals involving AI and IoT products. Mr. Perry earned his J.D. from Georgetown University Law Center and his B.A. and M.A. from Stanford University.



Lee Tiedrich Partner

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Lee Tiedrich is co-chair of our global and multi-disciplinary Artificial Intelligence Initiative and brings together an undergraduate education in electrical engineering and over twenty-five years of experience to counsel clients on a broad range of intellectual property, technology transactions, AI governance, data, policy and other matters. She has written and spoken extensively on AI, including at the Council on Foreign Relations, at the Singapore Embassy (with the Ambassador), with the Federal Judicial Conference, with Aspen Institute, with the Society of Corporate Secretaries and Governance Professionals, and at Stanford, Duke, New York University, and the University of Pennsylvania, and she serves on the Board of Visitors of Duke's Engineering School. Ms. Tiedrich earned her J.D., *cum laude*, from University of Pennsylvania Law School in 1991, and received her B.S.E. from Duke University, *magna cum laude*, in 1988.



Lindsey Tonsager Partner

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Lindsey Tonsager helps national and multinational clients in a broad range of industries anticipate and effectively evaluate legal and reputational risks under federal and state data privacy and communications laws. She co-chairs the firm's Artificial Intelligence Initiative. In addition to assisting clients engage strategically with the Federal Trade Commission, Federal Communications Commission, the U.S. Congress, and other federal and state regulators on a proactive basis, she has experience helping clients respond to informal investigations and enforcement actions, including by self-regulatory bodies such as the Digital Advertising Alliance and Children's Advertising Review Unit. Ms. Tonsager earned her J.D., *magna cum laude,* from the University of Minnesota Law School in 2007, where she was Order of the Coif and Lead Note & Comment Editor, University of Minnesota Law Review. She received her B.A., *magna cum laude,* from the University of Pennsylvania in 2004.



Sarah Wilson Partner

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Sarah Wilson is a litigation and investigations partner who chairs the firm's market-leading Product Safety Practice Group. Her clients include the world's largest global consumer and commercial products manufacturers across a range of industries, including consumer packaged goods, automotive vehicles and equipment, aviation, electronics, life sciences, and information technology. Prior to joining Covington, Ms. Wilson served in several high-ranking federal government positions, including as a federal judge on the U.S. Court of Federal Claims, as Senior and Associate Counsel to the President, and as a Deputy Assistant Attorney General and Trial Attorney in the Department of Justice. Ms. Wilson earned her J.D. from Columbia Law School, an M. Phil., and M.A. from Yale University, and a B.A., *cum laude*, from Williams College.