

# Data in a Connected World

## AGENDA

1:00 – 2:30 p.m. ET / 10:00 – 11:30 a.m. PT

Day 1: Wed., Jan. 27	Day 2: Thurs., Jan. 28	Day 3: Fri., Jan. 29
<b>Commercial Uses of Data</b>  <b>Data to Train Artificial Intelligence</b>  <b>Data Licensing and Monetization</b>	<b>Global Data Management</b>  <b>Data Flows Across Jurisdictions:</b> <ul style="list-style-type: none"><li>▪ EU</li><li>▪ China</li><li>▪ US</li></ul>	<b>Government and Private Demands for Data</b>  <b>What to Expect from the New Administration</b>  <b>Surveillance and Connected Devices</b>  <b>FTC Investigations</b>  <b>Data in Litigation</b>
<b>INDUSTRY SPOTLIGHTS WITH FEATURED GUESTS</b>		
<b>Connected and Automated Vehicles</b>	<b>Sports, Media, and Entertainment</b>	<b>Empowering Data for Social Good</b>

## Day 1 – Wednesday, January 27<sup>th</sup> – Commercial Uses of Data

### Welcome & Session Overview

- [Suzanne Bell](#), Covington Palo Alto – Technology Transactions

### Sourcing Data to Train AI Algorithms

- [Lee Tiedrich](#), Covington Washington, D.C. – Technology Transactions, Artificial Intelligence
- [Freddi Argent](#), Covington London – Data Privacy & Cybersecurity
- [Moritz Hüscher](#), Covington Frankfurt – Technology Transactions, Internet of Things

### Developing Data Licensing and Monetization Models

- [Adrian Perry](#), Covington New York – Corporate, Media & Entertainment, Sports & Music

### Industry Spotlight: Connected and Automated Vehicles

- [Sarah Wilson](#), Covington Washington, D.C. – Product Safety, Litigation & Investigations

## Day 2 – Thursday, January 28<sup>th</sup> – Global Data Management

### Welcome & Session Overview

- [Jennifer Johnson](#), Covington Washington, D.C. – Communications & Media, Internet of Things

### Managing Data Flows Across Jurisdictions – EU, China, and the US

- [Lisa Peets](#), Covington London – Regulatory & Public Policy, Corporate
- [Yan Luo](#), Covington Beijing – Regulatory & Public Policy, Data Privacy & Cybersecurity
- [Libbie Canter](#), Covington Washington, D.C. – Data Privacy & Cybersecurity

### Industry Spotlight: Sports, Media, and Entertainment

- [Adrian Perry](#), Covington New York – Corporate, Media & Entertainment, Sports & Music, with [Matthew Henick](#), VP, Content Strategy and Planning + Product Marketing, [Facebook](#)

## Day 3 – Friday, January 29<sup>th</sup> – Government and Private Demands for Data

### Welcome & Session Overview

- [Micaela McMurrough](#), Covington New York – Litigation & Investigations, Data Privacy & Cybersecurity, Internet of Things

### Anticipating Data-Focused Legislative Developments in the New Administration

- [Broderick Johnson](#), Covington Washington, D.C. – Public Policy, Election & Political Law

### Preparing for Surveillance of Connected Devices

- [Jim Garland](#), Covington Washington, D.C. – Government Investigations & Enforcement

### Responding to FTC Investigations re Data Use

- [Laura Kim](#), Covington Washington, D.C. – Advertising & Consumer Protection, Data Privacy and Cybersecurity

### Producing Data in Litigation

- [Ali Mojibi](#), Covington Los Angeles – Litigation &

### Investigations *Spotlight*: Empowering Data for Social Good

- [Lindsey Tonsager](#), Covington San Francisco – Data Privacy & Cybersecurity with [Christian Na](#), General Counsel of [THORN](#)