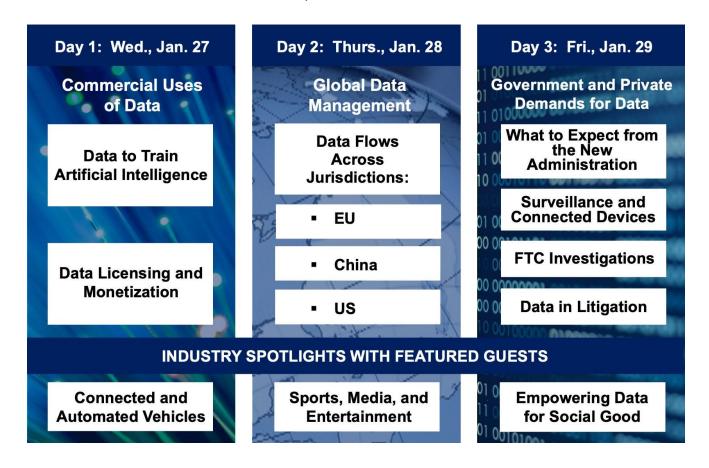
# Data in a Connected World

### **AGENDA**

1:00 - 2:30 p.m. ET / 10:00 - 11:30 a.m. PT



## Day 1 – Wednesday, January 27<sup>th</sup> – Commercial Uses of Data

#### **Welcome & Session Overview**

Suzanne Bell, Covington Palo Alto – Technology Transactions

#### **Sourcing Data to Train AI Algorithms**

- Lee Tiedrich, Covington Washington, D.C. Technology Transactions, Artificial Intelligence
- Freddi Argent, Covington London Data Privacy & Cybersecurity
- Moritz Hüsch, Covington Frankfurt Technology Transactions, Internet of Things

#### **Developing Data Licensing and Monetization Models**

- Adrian Perry, Covington New York Corporate, Media & Entertainment, Sports & Music Industry Spotlight: Connected and Automated Vehicles
  - Sarah Wilson, Covington Washington, D.C. Product Safety, Litigation & Investigations

## Day 2 - Thursday, January 28th - Global Data Management

#### **Welcome & Session Overview**

Jennifer Johnson, Covington Washington, D.C. – Communications & Media, Internet of Things

#### Managing Data Flows Across Jurisdictions – EU, China, and the US

- <u>Lisa Peets</u>, Covington London Regulatory & Public Policy, Corporate
- Yan Luo, Covington Beijing Regulatory & Public Policy, Data Privacy & Cybersecurity
- <u>Libbie Canter</u>, Covington Washington, D.C. Data Privacy & Cybersecurity

#### Industry Spotlight: Sports, Media, and Entertainment

Adrian Perry, Covington New York – Corporate, Media & Entertainment, Sports & Music, with Matthew Henick, VP, Content Strategy and Planning + Product Marketing, <u>Facebook</u>

## Day 3 - Friday, January 29th - Government and Private Demands for Data

#### **Welcome & Session Overview**

<u>Micaela McMurrough</u>, Covington New York – Litigation & Investigations, Data Privacy & Cybersecurity, Internet of Things

#### **Anticipating Data-Focused Legislative Developments in the New Administration**

Broderick Johnson, Covington Washington, D.C. – Public Policy, Election & Political Law

#### **Preparing for Surveillance of Connected Devices**

■ <u>Jim Garland</u>, Covington Washington, D.C. – Government Investigations & Enforcement

#### Responding to FTC Investigations re Data Use

<u>Laura Kim</u>, Covington Washington, D.C. – Advertising & Consumer Protection, Data Privacy and Cybersecurity

#### **Producing Data in Litigation**

Ali Mojibi, Covington Los Angeles – Litigation &

#### Investigations Spotlight: Empowering Data for Social Good

<u>Lindsey Tonsager</u>, Covington San Francisco – Data Privacy & Cybersecurity with <u>Christian Na</u>, General Counsel of <u>THORN</u>

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